

eMLOVZ

# DATING DECODED

*For Women*

*MegaDate your way to the  
relationship of your dreams*



eMLOVZ

# 100

## DATE EXPERIMENT

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2011-2012



Went on 101 dates with  
52 different men



Documented everything  
that succeeded and  
failed on the dates



All teachings are derived  
from the experiment



*What is*  
**DATING DECODED?**

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Dating Decoded is our group coaching program and includes an intensive online curriculum, weekly live Q&A consulting calls with Emyli, and an exclusive mastermind of supportive, single women, working side-by-side to help you fill up your dating funnel with lots of high-quality dates, then MegaDate your way to your dream relationship leveraging our best in class strategy.

The goal of this program is to provide you with all of the steps and support you need to find a healthy, happy, and loving relationship that lasts, leveraging online and offline dating strategies.



## ABOUT US

emlovz was founded in 2012 by Emyli Lovz and Thomas Anthony after Emyli completed a 100-date research experiment while studying at UC Berkeley. Thomas stole Emyli's heart, and they are now happily married, dedicated to helping women find and maintain loving, healthy, and happy relationships. Today, with a team of over 10 coaches, emlovz is committed to empowering women to achieve their dating and relationship goals, showing them that anything is possible.

## **WHO IS IT FOR?**

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This program is for single women of any age who want to improve the quality and quantity of men they date in order to find their forever person.

## **WHEN DOES IT START?**

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You start as soon as you enroll and will have immediate and lifetime access to our online curriculum, live calls, and private community.

## **WHAT DOES IT INCLUDE?**

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The program takes you through the entire process of filling up your dating funnel and crushing your dates so you can increase your confidence and find the right man for you.

# OUR UNIQUE APPROACH

Join the #1 dating coaching program for women that's dedicated to helping you find a long term partner in record time.

## eMLOVZ

- ✓ Lifetime Membership
- ✓ Unlimited Coaching
- ✓ Community Focused
- ✓ Evidence Based Curriculum
- ✓ 8 Expert Coaches
- ✓ Third Party Reviews

## The Other Guys

- ✗ 5 Week Course
- ✗ No Coaching
- ✗ On Your Own
- ✗ Single Coach's Viewpoint
- ✗ Unproven Program
- ✗ No Club Events
- ✗ 1 or 2 Coaches
- ✗ No Third Party Reviews

# MEMBERSHIP OPTIONS

## STANDARD

- ✓ Best in Class Online Curriculum
- ✓ Weekly Coaching Calls
- ✓ Private, Client - Only Community
- ✓ The emlovz Workbook
- ✓ Accountability Buddies
- ✓ Private Onboarding Call

## VIP

***Includes everything from the Standard Package***



- ✓ 6 Private 50-Min Coaching Sessions with emlovz coaches.
- ✓ Priority Access in Weekly Coaching Calls

# PRIVATE COACHING SESSIONS

VIP



**Emyli Lovz**  
Co-Founder Of Emlovz



**Thomas Anthony**  
Co-Founder Of Emlovz



**Audrey Lorraine**  
Onboarding Specialist, & Dating Coach



**Darshil Amin**  
Confidence Coach & Mock Date Expert



**Renee Meraz**  
Relationship, Anxiety, & Trauma Coach



**Tilly Storm**  
Holistic Sex & Intimacy Coach



**Hailey Tessem**  
Celebrity Stylist



**Mia Spedale**  
Instagram & Social Media Pro



**Gemini & Blu**  
Happiness Coordinators

# CURRICULUM OVERVIEW

## **PILLAR 1: *MegaDating + You***

In Pillar 1, we lay the foundation for your success with powerful introspective exercises designed to quickly build your confidence. You'll learn our MegaDating process—dating multiple men at the same time in a fun, low-stakes environment (think coffee dates, not dinner)—so you can attract, evaluate, and ultimately choose the partner who's truly right for you.

## **PILLAR 2: *Meet Quality Men Consistently***

In Pillar 2, you'll discover how to attract high-quality, relationship-oriented men both online and in person. We'll guide you in creating a standout profile, qualifying matches with confidence, and taking full control of your dating choices. You'll learn where to meet quality men in real life, how to make inviting first impressions, how to inspire men to approach you—and how to confidently make the first move yourself. With 13 years of experience, we'll share insider insights into what men truly wish women knew about dating.

## **PILLAR 3: *The Date Blueprints***

With our proven Date Blueprints, you'll have a clear execution plan for your first, second, and third dates. You'll see how relationship-minded men present themselves in the early stages when they're genuinely seeking something real. We'll show you how to ask the right questions, manage communication between dates, and navigate both physical and emotional intimacy with confidence. You'll also learn how to spot long-term potential, approach exclusivity conversations, and ensure the men you date are truly aligned with your relationship goals.

# BENEFITS



- Feel better prepared to handle any dating situation
- Avoid choosing the wrong partner and getting divorced
- Improve your understanding of men, relationships, and the dating world
- Gain insights into the male mind that help you think from a different perspective
- Get a mentor and group of people who really care about your success
- Develop an abundance mindset that helps you feel more at ease in dating
- Learn to apply the principles that are guaranteed to lead you toward a relationship with a very special man
- Gain confidence to push yourself to go out and be active and to not give up
- Become more attractive to men and connect with them better
- Dating multiple men allows you to not get too attached too soon to the wrong man
- Attract your dream relationship fast

## FEATURED SUCCESS STORY



*Before the program, her man picker was off—now she's in a committed relationship with a man who makes her feel deeply loved, every single day.*

# WHAT CLIENTS ARE SAYING

*emlovz is a great coaching service. Dating in my early 60s is a huge challenge. My age group thinks that they know it all when it comes to relationships.*

*Already, the information I have been given through emlovz from their recommended reading to their online coaching sessions has improved my perception on how to find men that are more in tune with my dating goals.*

*Through emlovz I am learning more about myself and getting clearer in regards to the attachment styles, (Secure, Anxious, Avoidant), that my dates exhibit when I meet them. I never knew the philosophy of attachment styles and their significance.*

*Let's face it, dating is hard! Especially in San Francisco! Thankfully, I had Em to help. Her knowledge and advice is practical and doable. It can be a challenge at times, but if it wasn't for her perspective, I wouldn't feel as confident as I do now. Highly, highly recommend!*

*Emyli provides very sound advice through her women's series videos. She definitely does her fair share of research to support her theories of dating as well as provide insight into how men and women interact in the dating "game." It was very insightful to explore my patterns of dating and the types of men I date through the worksheets and lectures provided. She is also very genuine and takes an overall interest in helping you meet your dating goals. Overall, I highly recommend her services as well as coaching advice.*

 **BROOKE**



eMLOVZ



**[info@emlovz.com](mailto:info@emlovz.com)**

*Email us if you have any questions  
or are ready to get started*